

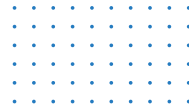
SHADOW AI

THE BUSINESS RISK
YOU DIDN'T KNOW YOU HAD



A 10-MINUTE EXECUTIVE GUIDE

BY: ILER NETWORKING & COMPUTING



SHADOW AI IS ALREADY INSIDE YOUR BUSINESS.

THE QUESTION IS...DO YOU KNOW WHERE?



Learn how employees are using AI, the risks it creates, and how your business can safely embrace AI without sacrificing security, compliance, or control.

WHAT IS SHADOW AI?

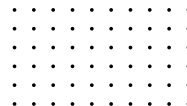
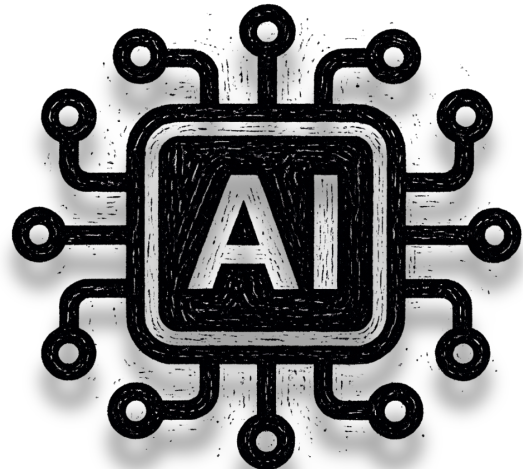
AI isn't the problem. Unmanaged AI is.

Shadow AI is the use of artificial intelligence tools without company approval or oversight.

Your employees may already be using:

- ChatGPT
- Microsoft Copilot
- Claude
- Gemini
- Perplexity
- AI meeting assistants
- AI writing tools
- AI design software

They're simply trying to work faster—but without guidance, they may also be exposing sensitive business information.



Did You Know?

Most business leaders underestimate how many AI tools are already being used across their organization.



WHY BUSINESS OWNERS SHOULD CARE

SHADOW AI CAN CREATE HIDDEN BUSINESS RISKS.



Without clear policies and approved tools, employees may unintentionally:

- Upload confidential company documents
- Share customer information with public AI platforms
- Expose pricing, contracts, or intellectual property
- Generate inaccurate content that gets used in business decisions
- Create compliance concerns in regulated industries

The goal isn't to stop AI. The goal is to use it safely.

AI CAN BECOME YOUR COMPETITIVE ADVANTAGE.

When implemented strategically, AI can help your business:

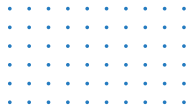
- ✓ Draft emails faster
- ✓ Create proposals
- ✓ Summarize meetings
- ✓ Analyze spreadsheets
- ✓ Improve customer service
- ✓ Automate repetitive work
- ✓ Support sales and marketing
- ✓ Save employees hours every week

The businesses that win won't avoid AI they'll manage it effectively.



IS YOUR BUSINESS READY?

ASK YOURSELF THESE QUESTIONS:



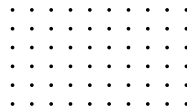
- Do we know which AI tools employees are using?
- Do we have an AI policy?
- Are employees trained on safe AI practices?
- Is confidential data protected?
- Do we know which AI platforms are approved?
- Is Microsoft Copilot a better fit than public AI tools?
- Are we balancing productivity with governance?

If you answered "no" to several of these, it's time to take a closer look.

HOW ILER INTELLIGENCE HELPS

WE HELP BUSINESSES ADOPT AI WITH CONFIDENCE.

- Our services include:
- Shadow AI Discovery Assessment
- AI Readiness Assessment
- AI Acceptable Use Policy
- AI Governance Framework
- Employee AI Training
- Department AI Workshops
- Ongoing AI Strategy Sessions



Our goal is simple:

Help your team work smarter while protecting your business.



THE ILER INTELLIGENCE FRAMEWORK

1. Discover

Identify where AI is already being used.

2. Assess

Evaluate risks and opportunities.

3. Govern

Develop policies and approved tools.

4. Train

Educate employees on responsible AI use.

5. Optimize

Continuously improve AI adoption and business outcomes.

SCHEDULE YOUR SHADOW AI ASSESSMENT

During your assessment, we'll help you:

- Identify Shadow AI usage
- Evaluate potential risks
- Recommend approved AI tools
- Review Microsoft Copilot readiness
- Build an AI roadmap tailored to your business
-

Take control of AI before it controls your business.

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